

Welcome!



Bay Community Theatre
Annual Meeting
February 13, 2023



Agenda

1. Review of 2022.
2. A Brief Look Forward.
3. Q&A
4. Election of the Board of Directors



First, some context...



Our Mission

The Bay Community Theatre

Our mission is to enhance the access and appreciation of cinema, performing, and literary arts by providing a local venue for cultural, intellectual and educational programs, and to maintain and protect the historic Bay Theatre building.

Founded December 19, 2018.



Our Vision

The Bay Community Theatre

By 2025, the Bay Community Theatre will grow from a quaint small town theatre saved from closure to a thriving, proactive, and inspiring anchor for the entire region. We will provide our local families with an affordable, safe and positive experience for learning and joy.

“The Bay” will continue to be primarily a single-screen movie theatre but will also offer live performances and serve as an important gathering place for community events.

By 2025, the theatre will have updated technology and infrastructure to provide our patrons a top quality experience and to protect our historic building.

The theatre will be financially strong with low or no debt, careful and transparent expense management, and revenues from ticket sales, fundraising, memberships, and sponsorships.



2022

An Historic Year



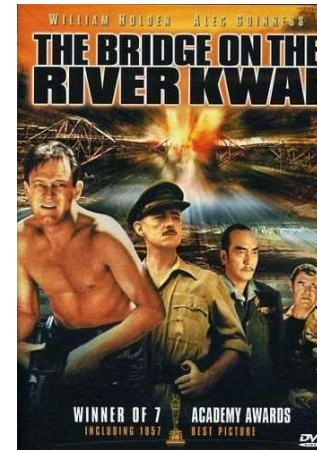
Bringing Joy to Our Community



Premiere of National Parks
Sleeping Bear Dunes
Orientation Film



Bringing Joy to Our Community



- \$2 tickets.
- Free for members.
- Expert speakers at each film.



Bringing Joy to Our Community

The Bay Theatre
FAMILY FILM FUN
1:00pm every Tuesday,
June 14 thru August 2
All films \$1

June 14	MINIONS	sponsored by Bay Books
June 21	THE SECRET LIFE OF PETS	sponsored by SUTTONS BAY animal hospital
June 28	KUNG FU PANDA	sponsored by SUTTONS BAY BIKES
July 5	SING 2	sponsored by Bay Books
July 12	HOW TO TRAIN YOUR DRAGON	sponsored by Creative Designworks
July 19	SHREK	sponsored by HOP & LOT
July 26	THE GREAT MUPPET CAPER	sponsored by OLTERSDORF REALTY
August 2	THE GRUBS A NEW AGE	sponsored by Gooch's

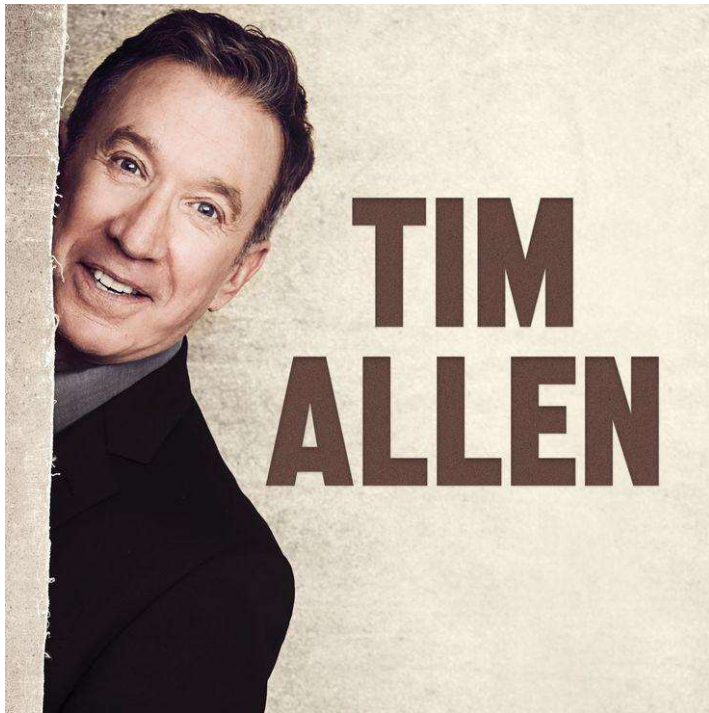
Tickets at box office or in advance at thebaytheatre.com
Historic non-profit community theatre in the heart of Suttons Bay

All Shows Just \$1.00

- Launch of \$1 movies!
- All sponsored by local businesses.
- Making The Bay accessible to families.



Bringing Joy to Our Community



Tim Allen Live!
Comedy Show
(1st stop on his national tour)

Sold Out!



Bringing Joy to Our Community



Special Movie Screening
Hosted by Tim Allen

Sold Out!



Bring Joy to Our Community



- Partnership with “Building Bridges with Music and Suttons Bay Schools.
- Promoting open-mindedness & respect through music.
- 450 students participated!
- Free Jazz Concert for All.

Sold Out!



Bringing Joy to Our Community

Veteran's Day at The Bay!



The Bay presents a special performance honoring Veterans

LIVE FROM THE FRONT

Byline: ERNIE PYLE

Beloved WWII correspondent Ernie Pyle is brought to life in this riveting one-man show, reminding us how different our world would be without the heroism and sacrifices of America's armed forces.

TWO VETERANS DAY PERFORMANCES

Friday, November 11, 2022

1:30pm and 7:00pm

General admission - \$10.00

Veterans - \$5.00

Sold Out!

*Ernie Pyle was the voice of World War II;
Rick Plummer is the voice of Ernie Pyle*



Grand Re-Opening Holiday Concert



**HOLIDAY
Magic at The Bay**

**GRAND
CONCERT
AND GRAND REOPENING!**

SATURDAY, DECEMBER 17th at 7pm

The Bay Community Theatre reopens after some big renovations with a spectacular Holiday musical ensemble hosted by David Chown and Miriam Pico!
Wine and beer will be available.

Purchase your tickets before they sell out! We look forward to sharing a great evening of music together.

\$25

www.thebaytheatre.com

Select "Schedule and Tickets" at the top of the page.

Premium & Sustaining members \$20

Non-Profit Community Theatre in the Heart of Sultons Bay

THE BAY
COMMUNITY THEATRE

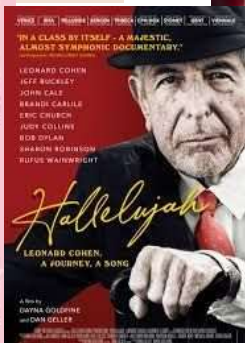
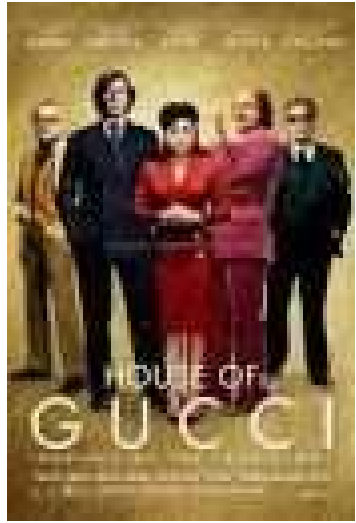
David Chown & Miriam Pico

Sold Out!



**Oh yeah....
And we also showed
great movies!**





And many more....



**Which films were our
Top 3 of 2022?**



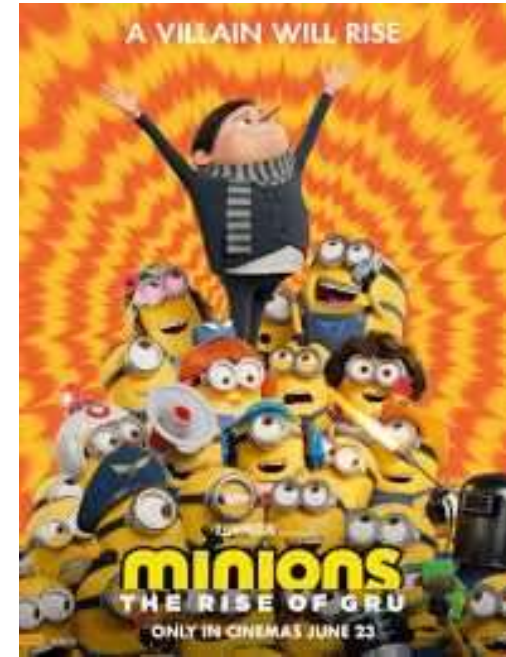
Top 3 Movies of 2022



#1



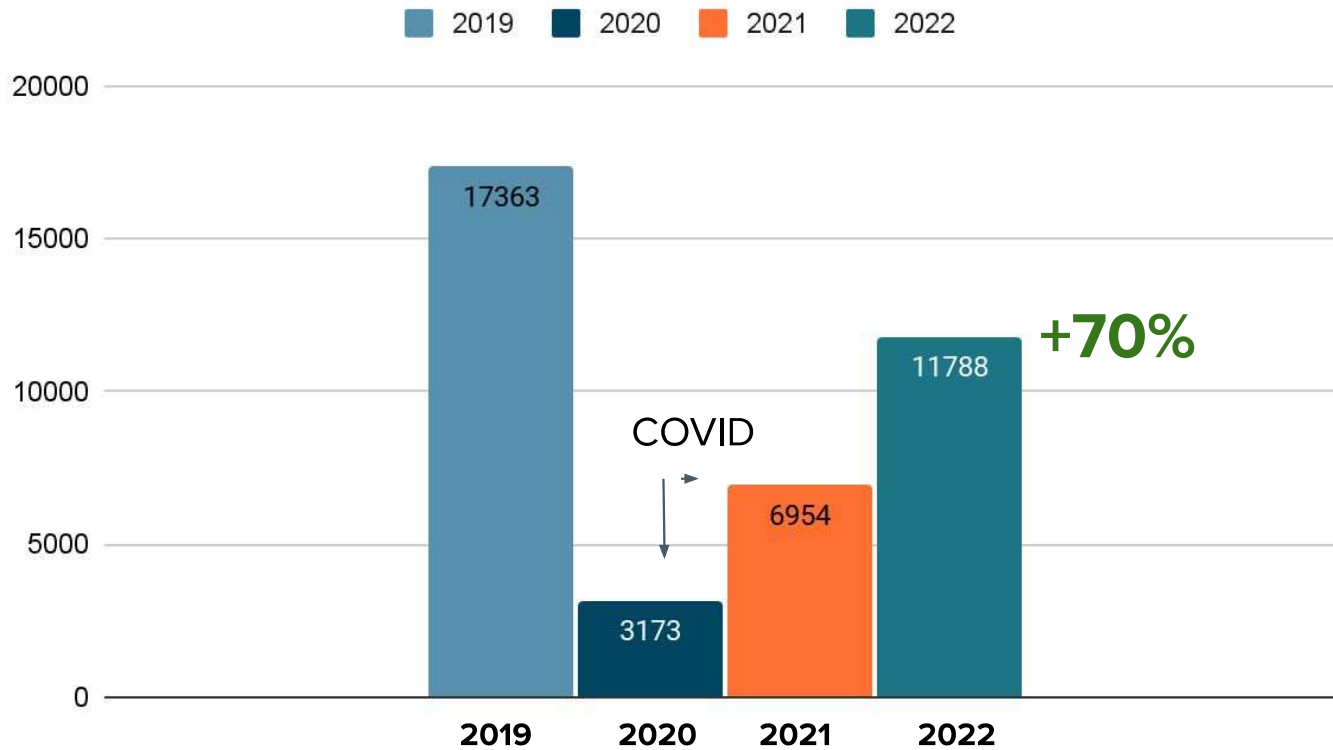
#2



#3

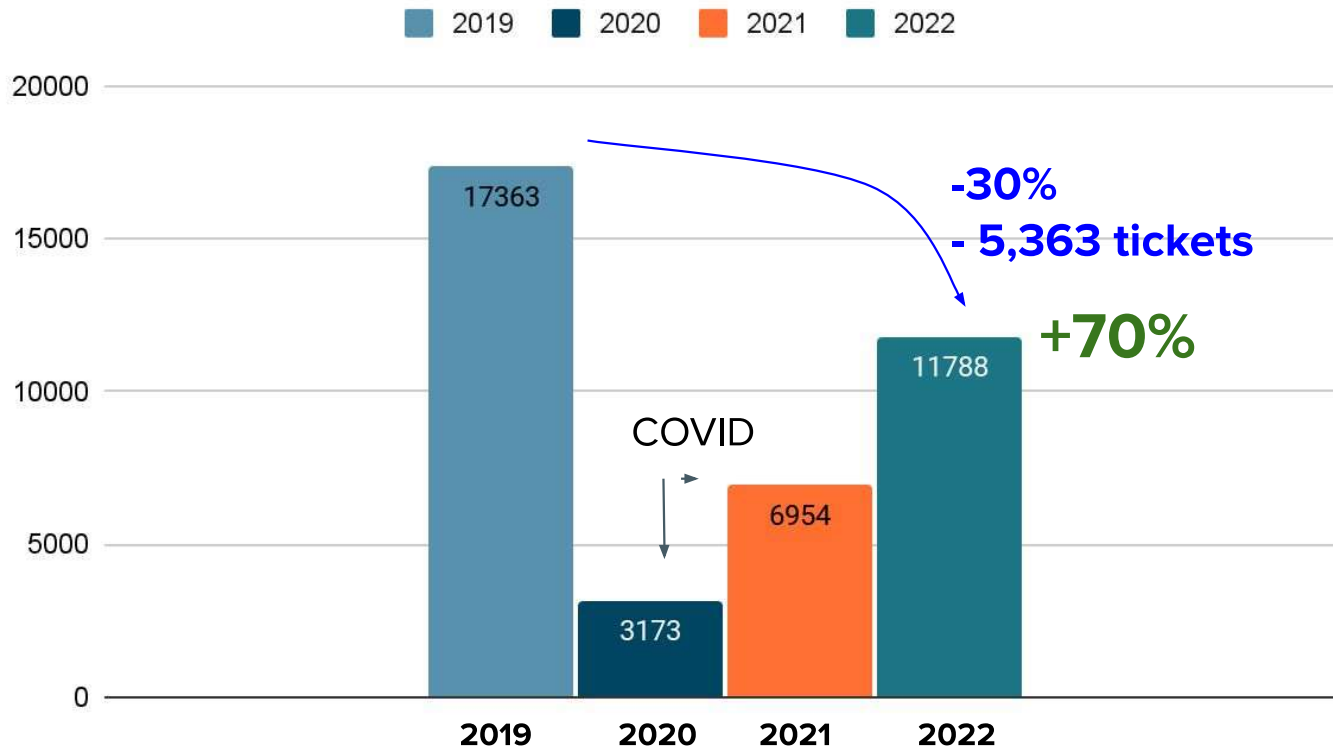
2022 Overview: We're Coming Back!

Tickets Sold: 2019 - 2022



... But We Have More to Go!

Tickets Sold: 2019 - 2022



Our Theatre: First New Investments in Years!

New Movie screen (motorized) & masking

New, Full Stage Curtains

New, Upgraded Stage Electrical System

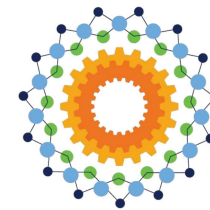
New Stage Lighting

New PA System for Events

Fire Detection System Upgrade

New Popcorn Machine

New Ice Machine



Thank You!
ROTARY
CHARITIES \$50k
Matching
Grant
Resources for change.

COMPLETED

\$100,000+ investment



Our Theatre: Less Debt = More Sustainable

**We reduced our
mortgage by:**

\$100,000

**And, we extended
the term of our
remaining financing**

COMPLETED

Our "New" Auditorium



Sale of old seats



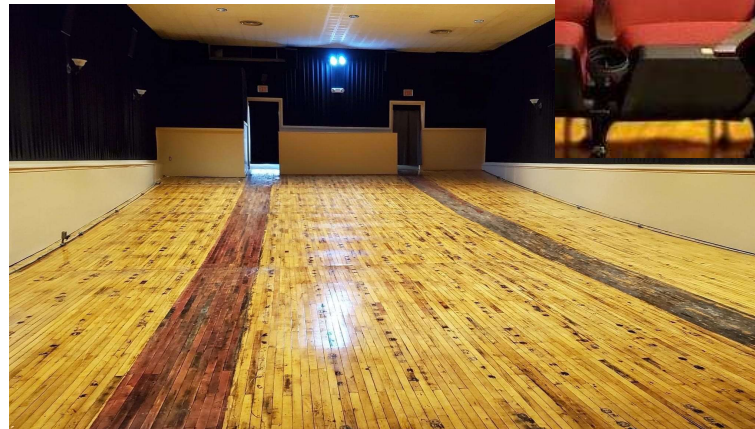
Old seats on their way out!!



Our new seats!



Lots of volunteer help!



Old floors ready for refinishing!



“Take a Seat Campaign”

New Seats

- 100% of the new seats were sponsored by local patrons.
- 187 seats:
 - “Amsterdam” model w/ “The Bay” logo on custom end panels.
 - All seats are wider than old seats. Extra-wide row spacing maintained.
 - First 2 rows are removable for events (meetings, dancefloor, etc).
 - Made in Michigan by Irwin Seating.

Old Seats

- 100% of the old seats were sold to community members.
- Remaining parts were recycled.

Wood Floor: full sanded and refinished w/ 4 coats.

Aisle Runners & LED Lighting: cleaner and safer.

\$100,000+ Investment. Fully funded by donations and MEDC grant.

Thank You!



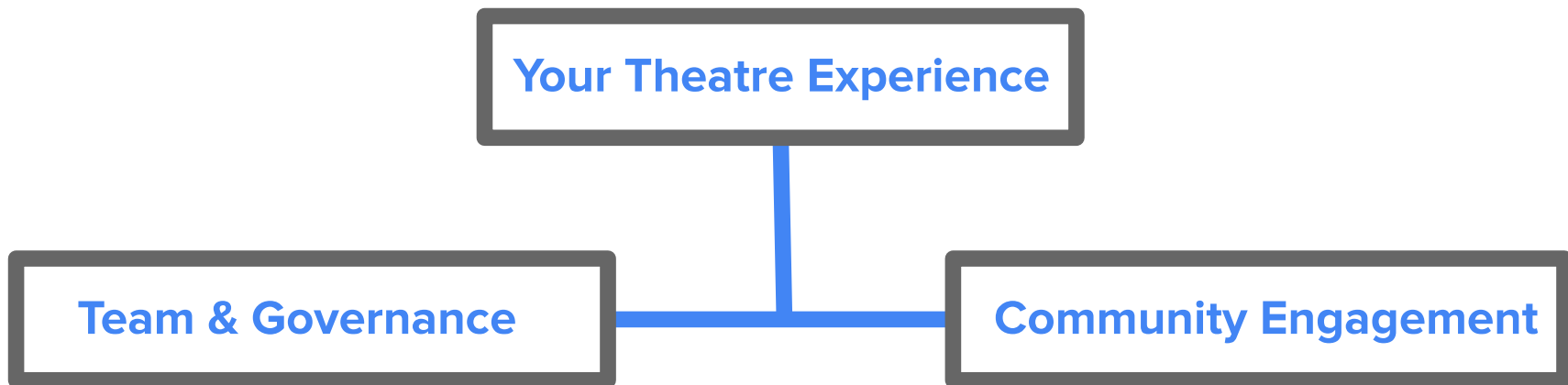
Financial Summary - 2022

Revenue & Income Summary

Revenue	\$515,560	} Tickets & Concessions: \$145k Donations & Grants: \$304k Rental Income: \$38k Memberships, Other: \$28k
Cost of Goods	\$79,528	
Expenses	\$168,707	
Net Income	\$267,397	



Looking Forward: 3 Pillars



Our Priorities for 2023

Your Theatre Experience

- Great movies! & Live Events.... 364 Days a Year!
 - “Made in Michigan” Series. Holiday movie favorites.
 - Kennedy’s Kitchen Concert (March). Holiday Concert (Dec).
- Develop plans to upgrade lobby, entrance and facade.

Team & Governance

- Hire a general manager (allowing board members to focus on longer term).
- Careful financial management. Collaborative, no-drama culture.
- Fundraising to cover operations, reduce mortgage, and invest in capital improvements.

Community Engagement

- Continue to work w/ local schools and community groups.
- \$1 movies to make The Bay accessible to more families.
- Grow Cinema Society with monthly films.
- Expand and engage membership base.



In summary

- 2022 was an historic year.
- Audiences continued to return after the pandemic. +70%.
- Excellent series of “sold out” live events. Strong community focus.
- The Bay received lots of “love”. \$200,000+ in needed upgrades!
 - New movie screen, curtains, seats, floors, lighting, popcorn maker, fire detection and more.
- The theatre is financially strong. \$100,000 of debt paid off in 2022. Money in the bank.
- Look out for more news and improvements to The Bay!



Questions



Election of Board of Directors



The Bay Community Theatre

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